Alisa Bakhareva

Brand Designer

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Experience

Freelance Brand Designer
Dubai, UAE · Aug 2026 - Present

- Brand identities, social creative and websites for **4 clients** in real estate, fashion and food & bev.
- **Cloud Castle:** turned a stock Shopify template into a custom, castle-themed storefront, designing every page, component and accessibility setting. Live now.
- **B1 Properties:** 2 months of Instagram creatives, in multiple variations, for a luxury real estate brokerage. Approved with minimal revisions.

Jabrni Product Designer (Web & Branding)
Dubai, UAE · Mar 2026 - Aug 2026

- Designed all **15+ projects** the company delivered, mostly web design, plus brand identity, document redesigns and shirt designs.
- Delivered **5 repeat engagements for Cemex** and worked with a developer on web projects.

Amana Homes Real Estate Creative Marketing Intern
Dubai, UAE · Jul 2025 - Mar 2026

- Designed luxury real estate collateral and creative for **10+ bilingual (Arabic and English) campaigns**.
- Grew **LinkedIn from 0 to 600+** followers and **Instagram from 20 to 200+**.

UOWD Clubs Graphic Designer
Dubai, UAE · Jan 2024 - Oct 2025

- Branding for **20+ events** across 3 clubs (Women in STEM, Gaming, Anime Club), reaching 300+ attendees.

Education

University of Wollongong in Dubai Bachelor of Computer Science with Distinction
Sep 2023 - May 2026

Projects

Quotify Design Co-founder
Sep 2025 - May 2026

- Brand identity, UI/UX and marketing assets for an AI-powered call-to-quotation platform. Co-authored an **IEEE-published research paper**.

Skills & Tools

Skills: Brand identity, Web design, UI/UX design, Social media design, Print design, Visual design, Paid social ads

Tools: Figma, FigJam, Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Adobe Premiere Pro, Canva, CapCut, Meta Business Suite, Shopify, Claude

Languages

English (C1), Russian (Native)

Additional Info

UAE Driving License, UAE Golden Visa